

**-NEW-
ISSUE 2**

Revision #: 0 Date: 10/23/2012

#68137

Client: OH- PROTECT YOUR VOTE 2012 Estimate: 3062
 Media: TV Description: OH PROTECT YOUR VOTE OHIO OCT 25-0
 Product: ISSUE 2 Flight Start Date: 10/25/12 5:00:00 AM
 Market: Cincinnati Flight End Date: 10/30/12 4:59:00 AM

42070 WKRC
 58070 UNKNOWN

Separation between spots: 10

Revision Comments:

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Days Dur	Thu 10/25	Fri 10/26	Sat 10/27	Sun 10/28	Mon 10/29	Tue 10/30	Total Spots
WKRC-TV												
14	MTuWThF 6:30a-7:00a GD MRN CINN@6	PI EM	\$1,200.00	\$1,020.00	30	1	1	0	0	1	1	4
15	Sa 6:00a-7:00a LOCAL12NW-SA 6	PI WK	\$800.00	\$680.00	30	0	0	1	0	0	0	1
16	Sa 8:00a-9:00a SAT ER SHW-CBS	PI WK	\$1,100.00	\$935.00	30	0	0	1	0	0	0	1
17	Su 9:00a-9:30a SUNDAY MRN-CBS	PI WK	\$2,800.00	\$2,380.00	30	0	0	0	1	0	0	1
18	Su 9:30a-10:00a SUNDAY MRN-CBS	PI WK	\$2,800.00	\$2,380.00	30	0	0	0	1	0	0	1
19	MTuWThF 5:30p-6:00p LOCAL12 NW-530<	PI EN	\$2,000.00	\$1,700.00	30	1	1	0	0	1	1	4
20	MTuWThF 6:00p-6:30p LOCAL12 NEWS-6<	PI EN	\$2,500.00	\$2,125.00	30	1	1	0	0	1	1	4
21	Sa 6:00p-6:30p NEWS	PI EN	\$1,000.00	\$850.00	30	0	0	1	0	0	0	1
22	Su 6:30p-7:00p NEWS	PI EN	\$1,200.00	\$1,020.00	30	0	0	0	1	0	0	1
23	MTuWThF 11:00p-11:35p LATE NEWS	PI LN	\$2,800.00	\$2,380.00	30	1	1	0	0	1	1	4
24	Sa 11:00p-11:35p LATE NEWS	PI LN	\$2,800.00	\$2,380.00	30	0	0	1	0	0	0	1

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Revision Comments:

		Days										Total
Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	10/25	10/26	10/27	10/28	10/29	10/30	Spots
WKRC-TV												
25	Su 11:00p-11:35p LATE NEWS	LN	\$2,800.00	\$2,380.00	30	0	0	0	1	0	0	1
26	Su 7:00p-8:00p 60 MINUTES	RT	\$10,000.00	\$8,500.00	30	0	0	0	1	0	0	1
Total Spots:						4	4	4	5	4	4	25
Total Cost:			\$59,300.00	\$50,405.00								
Total												
OCT 12			\$42,300.00	\$35,955.00								17
NOV 12			\$17,000.00	\$14,450.00								8

Signature: _____

Disclaimer:



Summary by Station/System

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Station	Total Spots	STN Gross	PCT	STN Net	PCT
WKRC-TV	25	\$59,300.00	100%	\$50,405.00	100%
Market Total:	25	\$59,300.00		\$50,405.00	
